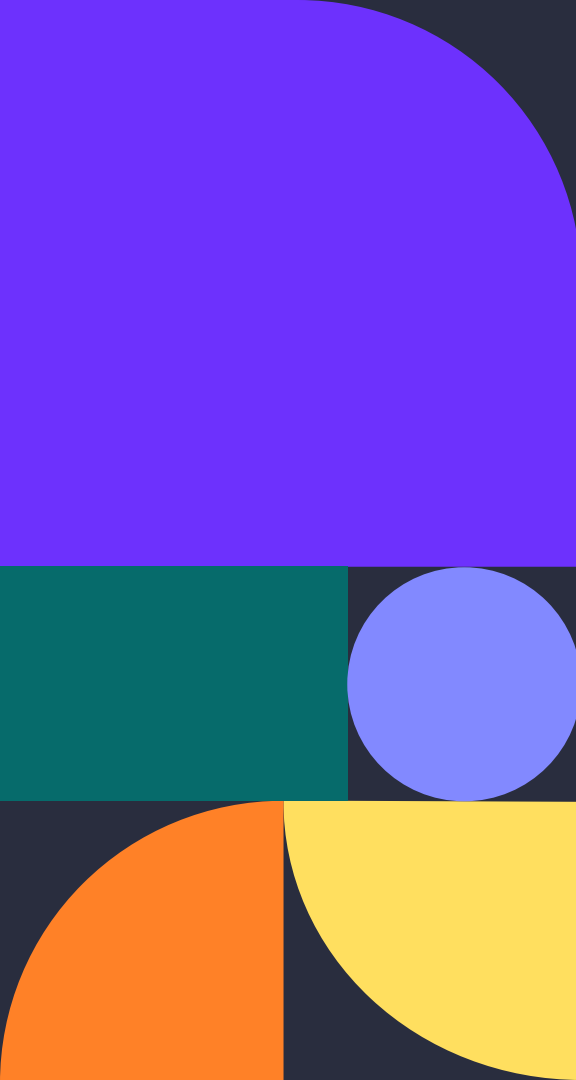
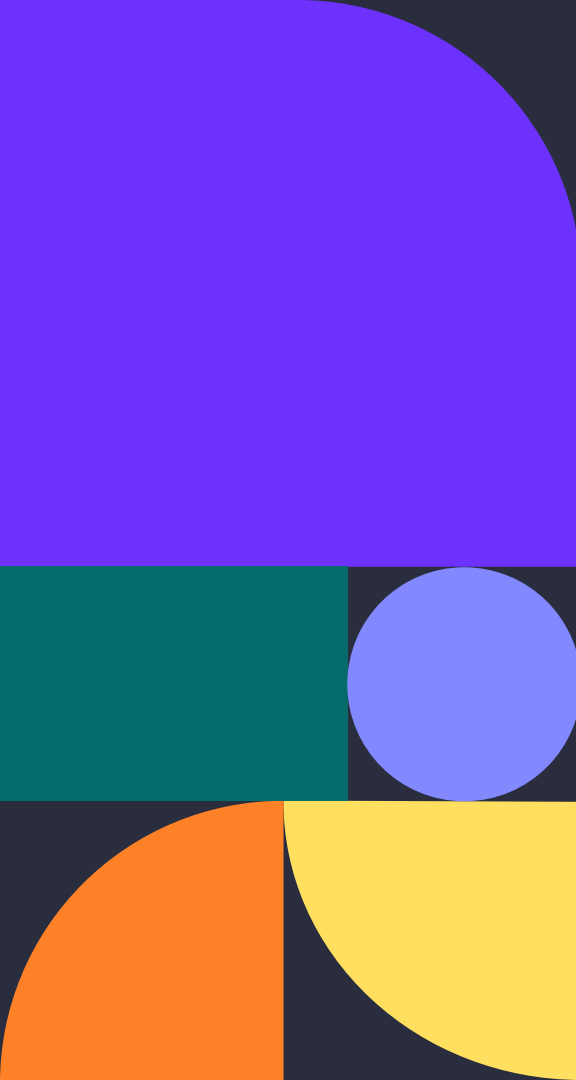


An abstract graphic on the left side of the slide. It features a large purple semi-circle at the top left, a teal square below it, a light blue circle to the right of the teal square, an orange semi-circle at the bottom left, and a yellow semi-circle to the right of the orange one.

What will it take to WIN the midterms – and how can YOU make a difference?

**Christine Brown
Indivisible Acton Area and
[TurnPurple2Blue.org](https://turnpurple2blue.org)**



Midterm Strategy

Senate Seats

Nested House Seats

Governorships

How Do We Choose a Candidate

Read: [How to Choose a Candidate](#)

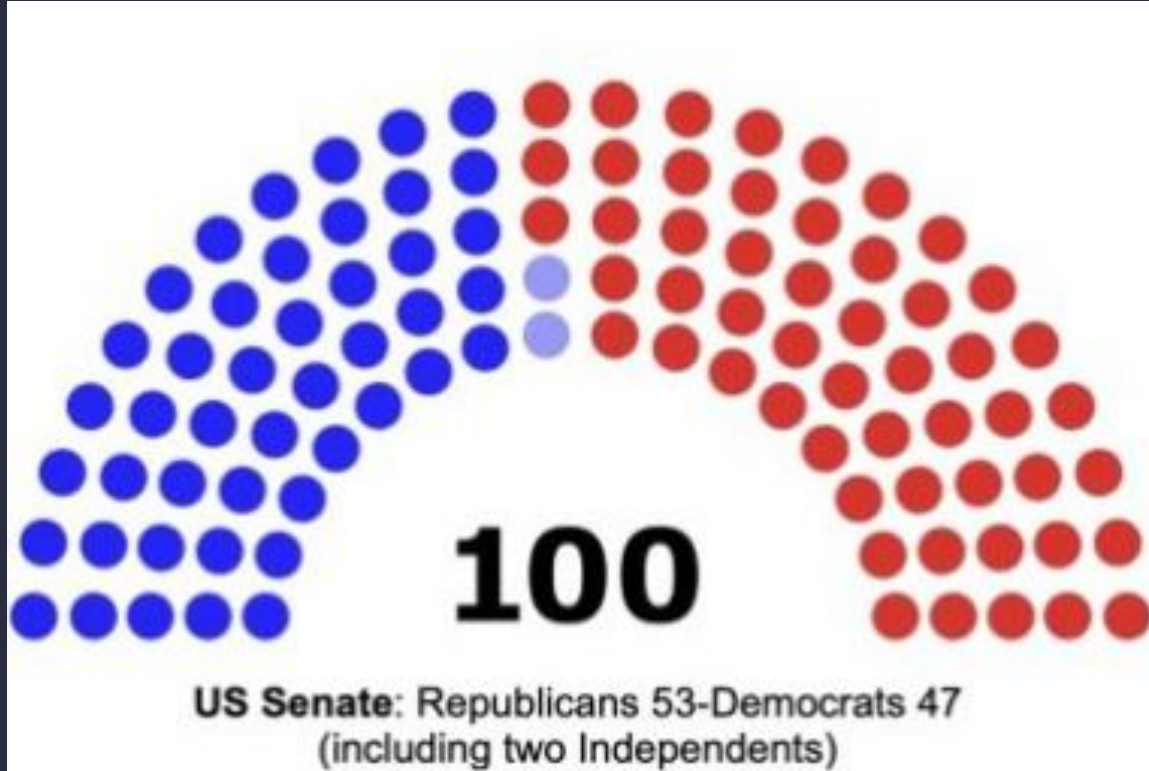
Cook Political Ratings* (Races) Solid, Likely, Lean, Toss up

*evaluates real-time factors like candidate quality, fundraising, internal polling, and the current national environment

Cook Partisan Voting Index* (ex. R+7)

*a political metric that measures how strongly a U.S. congressional district or state leans toward the Democratic or Republican party compared to the nation as a whole, **BASED ON HISTORICAL DATA.**

Let's Flip the Senate



Senate: Protect

Georgia

Jon Ossoff, Incumbent

Lean D



Michigan: Open Seat

Abdul El-Sayed

Toss up



Senate: Protect

New Hampshire-Open Seat
Chris Pappas, Former US Rep
Toss-up



Senate: Flip

North Carolina: Open Seat

Roy Cooper, Former Governor

Lean D



Maine: Currently Republican

Troy Jackson

Toss up



Senate: Flip

Ohio: Currently Republican

Sherrod Brown, Former Senator

Toss-up



Texas: Open Seat

Opponent is Corrupt Ken Paxton

James Talarico, Progressive

Christian

Toss-up



Senate: Flip

Iowa: Open Seat

[Josh Turek](#)

Toss Up



Alaska: Currently Republican

[Mary Peltola](#), former US Rep

Toss Up



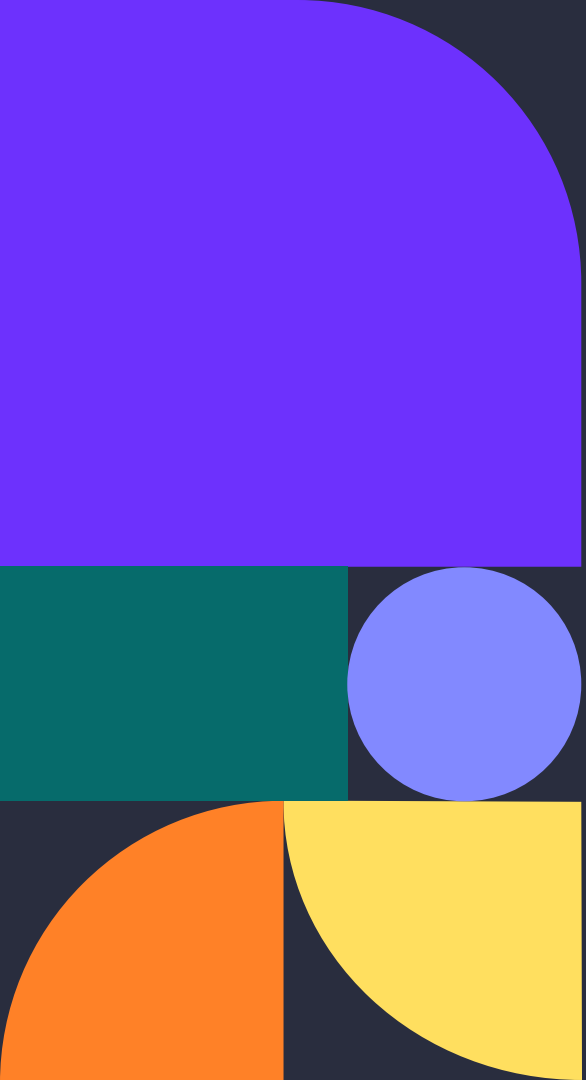
Senate: Reach & Wild Card

Nebraska: Currently Republican
[Dan Osborne](#), Independent
Endorsed by NE Dem Party
Likely R

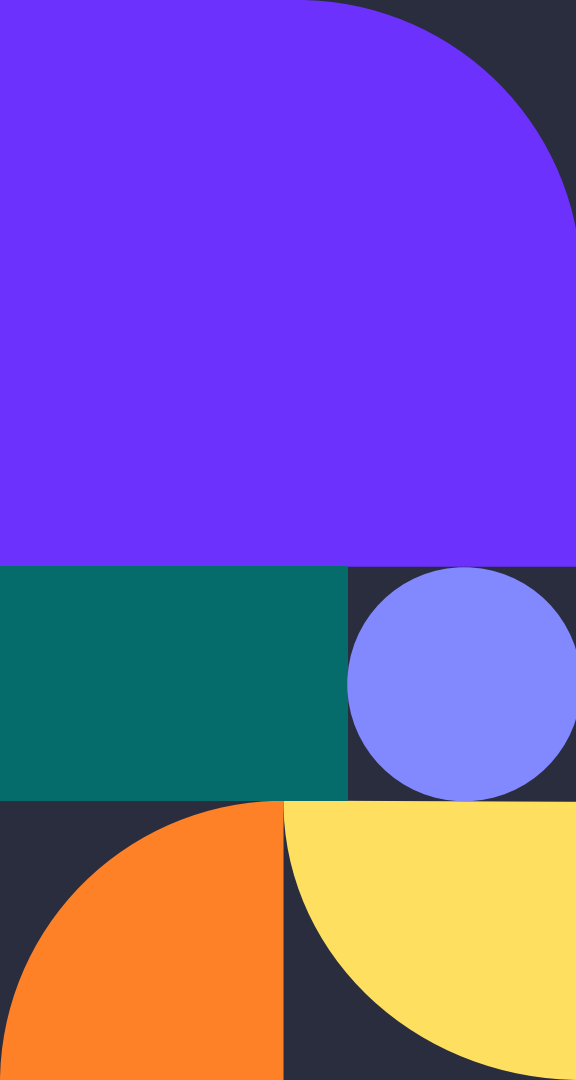


Florida: Currently Republican
[Angie Nixon](#), Progressive D
Solid R



An abstract graphic on the left side of the slide. It features a large purple quarter-circle in the top-left corner. Below it is a teal rectangle. To the right of the teal rectangle is a light blue circle. At the bottom, there is an orange quarter-circle on the left and a yellow quarter-circle on the right, both meeting at a vertical line.

TACTICS to WIN!



List who you know in other states

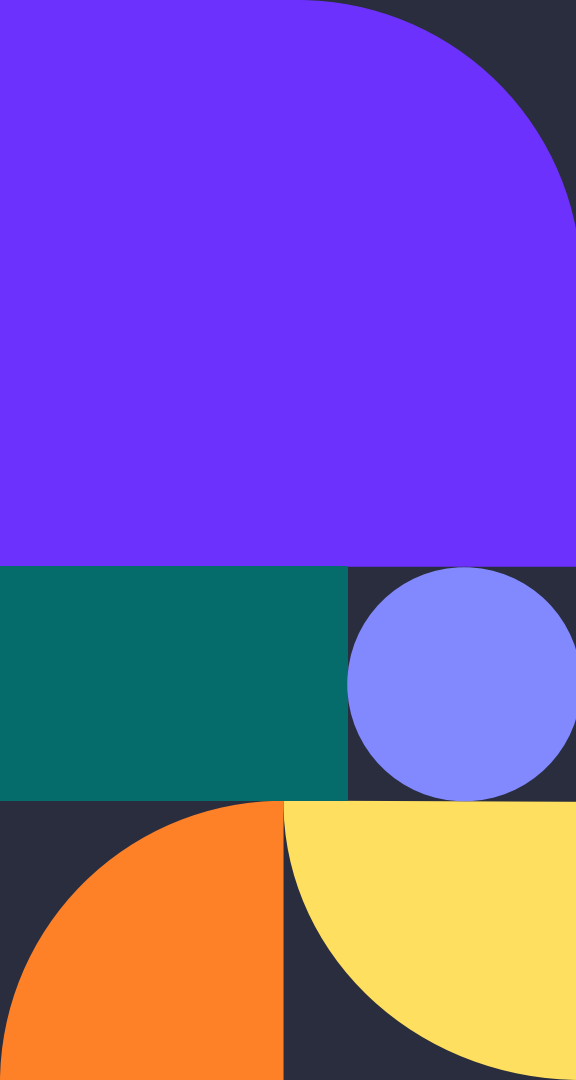
No Kings: Vote Early

Ask them to CHECK THEIR REGISTRATION

Ask them to VOTE EARLY

Ask them to USE DROP BOXES FOR THEIR
BALLOT

IMPORTANT: Use vote411.org

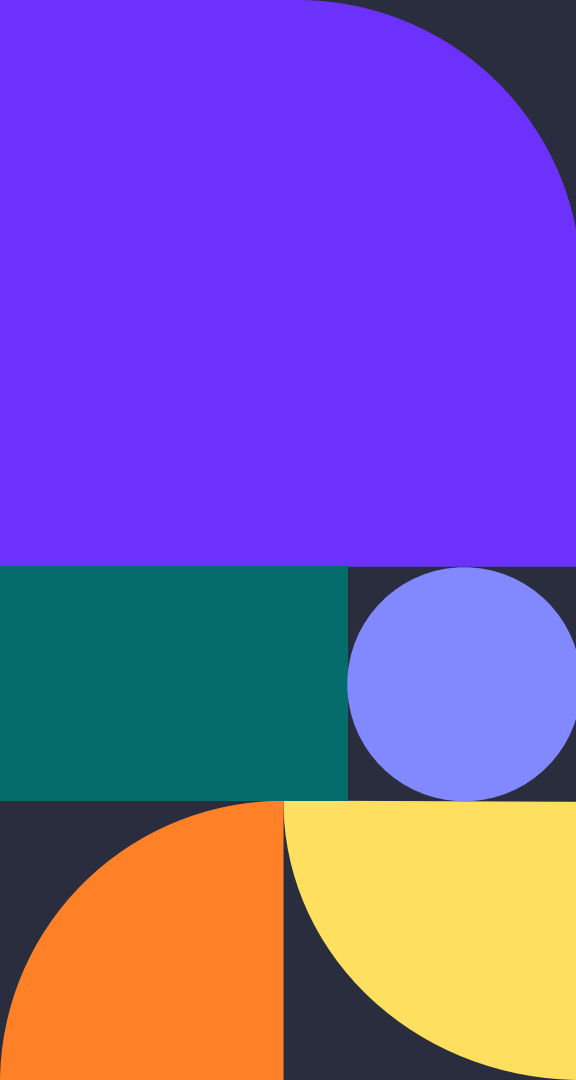


Tactics to Win: Effective Donations

Do: Donate as close to the candidate as possible

Do: Donate to Grassroots Groups

Do: Donate Early as possible-it's not too late!



Tactics to Win: Effective Donations

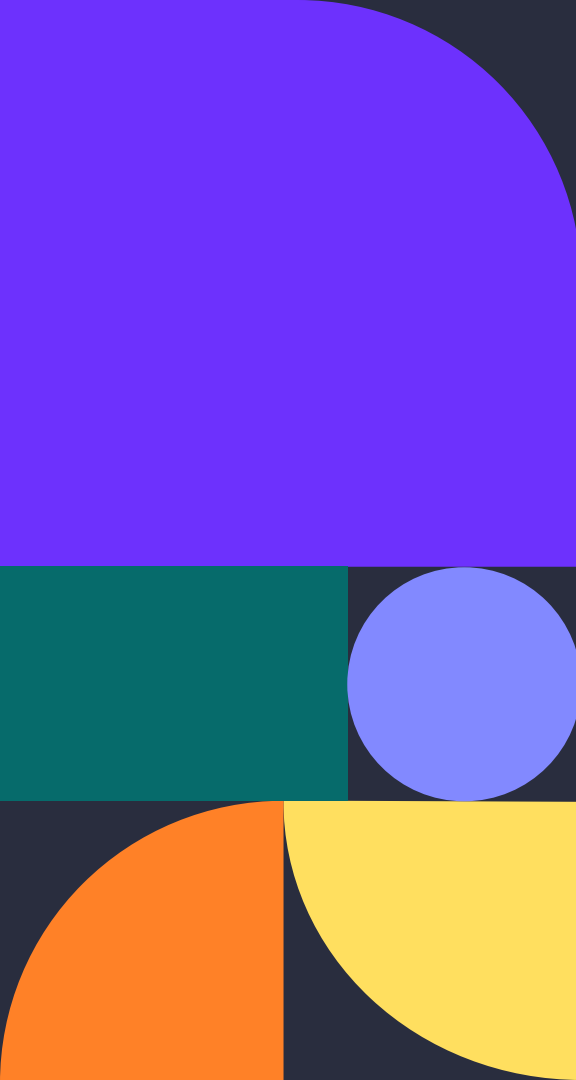
Don't: Donate to PACs

- *They pay more for ads

- *Easily 80% of funds raised go to raising more and salaries

Don't: Donate through Texts

Don't: Donate to National Democratic Groups



Effective Grassroots Organizations

- Force Multiplier
- Swing Left
- Indivisible
- Swing Blue Alliance
- Black Voters Matter
- Working America
- The States Project
- States Win (formerly Sister District)
- More state focused groups on
TurnPurple2Blue.org
- Act Blue

Our Tactics To Win!

www.TurnPurple2Blue.org



Indivisible Acton Area

Turn Purple 2 Blue

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[f](#) [@](#) [🦋](#)

[- House](#)
[- Senate](#)
[- Governor](#)

Races to Watch

DONATIONS ARE NEEDED NOW!! Competitive races urgently need your donations right up to Election Day! Funding promotes our candidates, offsets attacks by opponents, and boosts voting in low-turnout areas.

[Senate](#)[House](#)[Governors](#)

No Kings: Vote Early!

The No Kings Coalition goal is to have the largest early voting turnout in history! The next No Kings events will be in support of that goal. Find out how to make your vote count and how to spread the word to your friends and family.

[Avoid Postal Chaos – Vote Early!](#)[Vote Early and Protect the Vote](#)[Unite to Fight Authoritarianism](#)

Massachusetts

Be prepared to vote in Massachusetts! We'll help you find the tools you need.

[MA Ballot Questions Explained](#)[Check Your Voter Registration Status](#)[Early Voting Starts Oct. 17! Find Details](#)[Apply for a Mail-In Ballot](#)[Find a Drop Box](#)[Track Your Ballot](#)

Take Action for Immigrant Rights!

Our Tactics To Win!

www.TurnPurple2Blue.org

Indivisible Acton Area



Turn Purple 2 Blue

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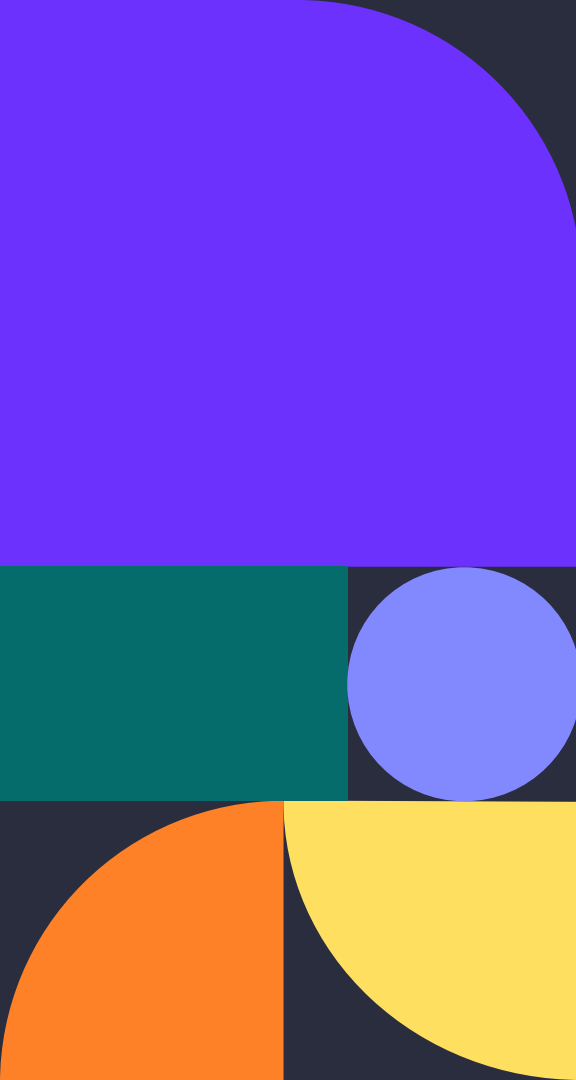
Resources ▾

- Canvassing
- Donate
- Phone Calls
- Postcards
- Protests
- More Actions



Boston City Plaza





Let's Win!

Go to
www.TurnPurple2Blue.org
for:

- Info on the top critical candidates
- Links to their donation sites
- Info on postcards to get out the vote